

Workshop on the effectiveness of Vehicle Fuel Economy Labelling (VFEL) schemes

Singapore, 24 March

V6.2 – as at 20 March

Time	Item	Speaker	
9:00 – 9:15	Welcome and introduction <i>Quick brief: “Why have VFEL schemes, and why is this research work important”</i>	Chair of APEC EGEE&C: Terry Collins	
9:15 – 10:15	1. Presentation of research approach and results	Anup Bandivadekar & Zifei Yang (International Council on Clean Transportation - ICCT)	
10:15 – 10:45	Morning tea/coffee		
10:45 – 11.15	2. Economy quick briefs 2.1 Chile 2.2 Russia 2.3 Korea	Cristina Victoriano Vadim Donchenko Sung Hwan Moon	
11:15 – 12:20	Marketing and consumer outreach	3. What’s important to consumers?	Chris Carroll (European Consumer Organisation - BEUC)
		4. Marketing to affect consumer awareness and behaviour change in New Zealand, and how to measure change	Paul Cording (NZ)
		5. The design of Electric Vehicle and Plug-in Hybrid Electric Vehicle labels in the UK	Gloria Esposito (Low Carbon Vehicle Partnership, UK)
12:20 – 13:05	Lunch		
13:05 – 14:15	Testing and scheme effectiveness	6. Checking compliance: How do we know the information on labels is correct?	Lisa Snapp (USA)
		7. The discrepancy between real and tested efficiency, new testing methods, and the implications of new vehicle technologies	Anup Bandivadekar & Zifei Yang (ICCT)
		8. Checking compliance: a New Zealand perspective	Eddie Thompson (NZ)
14.15 – 15.00	9. Panel discussion facilitated by ICCT: “From labelling to behaviour change”	Gloria Esposito (LowCVP, UK) Chris Carroll (BEUC) Paul Cording (NZ) Vadim Donchenko (Russia)	

15:00 – 15:30	Afternoon tea/coffee	
15:30 – 16:45	<p>10. Focus group session involving participants, facilitated by ICCT: “Challenges and best practice in vehicle fuel economy labelling, and potential actions for APEC to increase the adoption of VFEL schemes.”</p> <ul style="list-style-type: none"> • What are the key challenges in developing/improving a VFEL scheme? • What is best practice for a VFEL scheme in 2020? • What actions could APEC take to increase the adoption of VFEL schemes? 	
16.45 – 17:00	11. Next steps and close	ICCT
17:00 – 17.40	Refreshments	